

# Demographic Profile Expanded

## Census, Estimates & Projections

The Milestone Companies

Lon: -98.725741 / Lat: 29.4305

April 2009

Potranco Rd at American Lotus San Antonio, TX	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Population</b>						
Estimated Population (2008)	1,316		37,121		105,561	
Census Population (1990)	338		13,935		44,708	
Census Population (2000)	619		21,210		67,733	
Projected Population (2013)	1,695		45,335		125,115	
Forecasted Population (2018)	2,293		58,735		156,983	
Historical Annual Growth 1990 to 2000	281	8.3 %	7,275	5.2 %	23,025	5.1 %
Historical Annual Growth 2000 to 2008	697	8.3 %	15,911	5.2 %	37,828	5.1 %
Projected Annual Growth 2008 to 2013	379	5.8 %	8,214	4.4 %	19,554	3.7 %
Est. Population Density (2008)	420.12 psm		1,319.13 psm		1,351.56 psm	
Trade Area Size	3.13 sq mi		28.14 sq mi		78.10 sq mi	
<b>Households</b>						
Estimated Households (2008)	465		11,811		34,238	
Census Households (1990)	121		4,379		14,593	
Census Households (2000)	222		6,745		22,076	
Projected Households (2013)	593		14,324		40,261	
Forecasted Households (2018)	800		18,532		50,351	
Households with Children (2008)	172	37.0 %	5,463	46.3 %	15,217	44.4 %
Average Household Size	2.83		3.14		3.08	
<b>Average Household Income</b>						
Est. Average Household Income (2008)	63,184		58,868		55,538	
Proj. Average Household Income (2013)	\$69,009		\$64,319		\$60,876	
Average Family Income (2008)	\$71,271		\$63,567		\$61,337	
<b>Median Household Income</b>						
Est. Median Household Income (2008)	\$68,466		\$64,912		\$60,037	
Proj. Median Household Income (2013)	\$76,162		\$72,261		\$67,288	
Median Family Income (2008)	\$75,834		\$69,021		\$65,581	
<b>Per Capita Income</b>						
Est. Per Capita Income (2008)	\$22,403		\$18,798		\$18,158	
Proj. Per Capita Income (2013)	\$24,210		\$20,381		\$19,720	
Per Capita Income Est. 5 year change	\$1,807.15	-7.5 %	\$1,583.43	-7.8 %	\$1,562.16	-7.9 %
<b>Other Income</b>						
Est. Disposable Income (2008)	\$55,877		\$53,344		\$49,732	
Proj. Disposable Income (2013)	\$61,397		\$58,612		\$54,961	
Disposable Income Est. 5 year change	\$5,519.51	9.9 %	\$5,268.04	9.9 %	\$5,229.07	10.5 %
Est. Average Household Net Worth (2008)	\$581,759		\$494,860		\$460,935	
<b>Daytime Demos</b>						
Total Number of Businesses (2008)	15		322		1,317	
Total Number of Employees (2008)	747		9,014		29,061	
Company Headqtrs: Businesses (2008)	0	0.0 %	0	0.1 %	3	0.2 %
Company Headqtrs: Employees (2008)	0	0.0 %	21	0.2 %	390	1.3 %
Unemployment Rate (2008)	2.82 %		3.60 %		3.80 %	
Employee Population Per Business	48.8 to 1		28.0 to 1		22.1 to 1	
Residential Population per Business	86.0 to 1		115.2 to 1		80.2 to 1	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Race &amp; Ethnicity</b>						
White (2008)	947	71.9 %	22,819	61.5 %	63,979	60.6 %
Black or African American (2008)	81	6.1 %	3,677	9.9 %	10,061	9.5 %
American Indian & Alaska Native (2008)	4	0.3 %	103	0.3 %	349	0.3 %
Asian (2008)	47	3.6 %	1,397	3.8 %	3,516	3.3 %
Hawaiin & Pacific Islander (2008)	3	0.2 %	90	0.2 %	278	0.3 %
Other Race (2008)	182	13.8 %	7,100	19.1 %	21,703	20.6 %
Multi Race (2008)	53	4.0 %	1,936	5.2 %	5,675	5.4 %
Not Hispanic or Latino Population (2008)	754	57.3 %	17,158	46.2 %	45,813	43.4 %
Hispanic or Latino Population (2008)	562	42.7 %	19,963	53.8 %	59,748	56.6 %
Not of Hispanic Origin Population (1990)	245	72.6 %	8,757	62.8 %	26,483	59.2 %
Hispanic Origin Population (1990)	93	27.4 %	5,178	37.2 %	18,226	40.8 %
Not Hispanic or Latino Population (2000)	412	66.5 %	10,974	51.7 %	32,516	48.0 %
Hispanic or Latino Population (2000)	208	33.5 %	10,237	48.3 %	35,217	52.0 %
Not Hispanic or Latino Population (2013)	905	53.4 %	19,697	43.4 %	51,279	41.0 %
Hispanic or Latino Population (2013)	790	46.6 %	25,638	56.6 %	73,836	59.0 %
Hist. Hispanic Ann Growth (1990 to 2008)	470	33.8 %	14,785	19.0 %	41,523	15.2 %
Proj. Hispanic Ann Growth (2008 to 2013)	228	8.1 %	5,675	5.7 %	14,088	4.7 %
<b>Age</b>						
Age 0 to 4 yrs (2008)	93	7.1 %	3,116	8.4 %	9,026	8.6 %
Age 5 to 9 yrs (2008)	104	7.9 %	3,328	9.0 %	9,235	8.7 %
Age 10 to 14 yrs (2008)	101	7.7 %	3,121	8.4 %	8,576	8.1 %
Age 15 to 19 yrs (2008)	87	6.6 %	2,733	7.4 %	7,712	7.3 %
Age 20 to 24 yrs (2008)	68	5.1 %	2,276	6.1 %	7,376	7.0 %
Age 25 to 29 yrs (2008)	77	5.8 %	2,764	7.4 %	8,299	7.9 %
Age 30 to 34 yrs (2008)	85	6.5 %	2,803	7.6 %	8,223	7.8 %
Age 35 to 39 yrs (2008)	97	7.4 %	2,922	7.9 %	8,023	7.6 %
Age 40 to 44 yrs (2008)	105	8.0 %	2,982	8.0 %	8,083	7.7 %
Age 45 to 49 yrs (2008)	95	7.3 %	2,680	7.2 %	7,295	6.9 %
Age 50 to 54 yrs (2008)	85	6.5 %	2,334	6.3 %	6,343	6.0 %
Age 55 to 59 yrs (2008)	70	5.3 %	1,891	5.1 %	5,268	5.0 %
Age 60 to 64 yrs (2008)	59	4.5 %	1,415	3.8 %	4,206	4.0 %
Population age 65-74 (2008)	73	5.5 %	1,519	4.1 %	4,519	4.3 %
Population age 75-84 (2008)	91	6.9 %	926	2.5 %	2,545	2.4 %
Population age 85+ (2008)	26	2.0 %	309	0.8 %	831	0.8 %
Median Age (2008)	37.5 yrs		31.7 yrs		31.2 yrs	
<b>Gender Age Distribution</b>						
Population Female (2008)	678	51.5 %	18,895	50.9 %	53,746	50.9 %
Age 0 to 19 yrs (2008)	194	28.6 %	6,057	32.1 %	17,049	31.7 %
Age 20 to 64 yrs (2008)	380	56.0 %	11,323	59.9 %	32,277	60.1 %
Age 65 yrs plus (2008)	104	15.4 %	1,514	8.0 %	4,420	8.2 %
Median Age Females (2008)	38.0 Yrs		32.3 Yrs		32.0 Yrs	
Population Male (2008)	638	48.5 %	18,227	49.1 %	51,815	49.1 %
Age 0 to 19 yrs (2008)	191	29.9 %	6,241	34.2 %	17,500	33.8 %
Age 20 to 64 yrs (2008)	362	56.7 %	10,745	59.0 %	30,839	59.5 %
Age 65 yrs plus (2008)	86	13.4 %	1,240	6.8 %	3,476	6.7 %
Median Age Males (2008)	37.0 yrs		30.9 yrs		30.4 yrs	

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<b>Household Income Distribution</b>						
HH Income \$200,000 or More (2008)	15	3.2 %	251	2.1 %	628	1.8 %
HH Income \$150,000 to 199,999 (2008)	27	5.8 %	376	3.2 %	970	2.8 %
HH Income \$100,000 to 149,999 (2008)	78	16.8 %	1,699	14.4 %	4,364	12.7 %
HH Income \$75,000 to 99,999(2008)	82	17.7 %	2,172	18.4 %	5,496	16.1 %
HH Income \$50,000 to 74,999(2008)	108	23.3 %	3,428	29.0 %	9,349	27.3 %
HH Income \$35,000 to 49,999(2008)	55	11.8 %	1,779	15.1 %	5,895	17.2 %
HH Income \$25,000 to 34,999(2008)	42	9.1 %	920	7.8 %	3,360	9.8 %
HH Income \$15,000 to 24,999(2008)	30	6.4 %	657	5.6 %	2,187	6.4 %
HH Income \$0 to 14,999 (2008)	27	5.9 %	529	4.5 %	1,990	5.8 %
HH Income \$35000+ (2008)	366	78.6 %	9,705	82.2 %	26,701	78.0 %
HH Income \$75000+ (2008)	202	43.5 %	4,498	38.1 %	11,457	33.5 %
<b>Housing</b>						
Total Housing Units (2008)	511		13,027		37,710	
Housing Units Occupied (2008)	465	91.0 %	11,811	90.7 %	34,238	90.8 %
<i>Housing Units, Owner Occupied (2008)</i>	361	70.6 %	9,149	70.2 %	24,681	65.5 %
<i>Housing Units, Renter Occupied (2008)</i>	104	20.3 %	2,662	20.4 %	9,556	25.3 %
Housing Units, Vacant (2008)	46	9.0 %	1,216	9.3 %	3,472	9.2 %
Median Years in Residence (2008)	3 yrs		3 yrs		3 yrs	
<b>Marital Status</b>						
Never Married (2008)	178	17.5 %	6,061	22.0 %	18,563	23.6 %
Now Married (2008)	656	64.5 %	17,082	62.1 %	46,237	58.8 %
Separated (2008)	42	4.1 %	1,056	3.8 %	3,525	4.5 %
Widowed (2008)	58	5.7 %	735	2.7 %	2,530	3.2 %
Divorced (2008)	84	8.3 %	2,582	9.4 %	7,759	9.9 %
<b>Household Type</b>						
Population Family (2008)	1,186	90.1 %	34,323	92.5 %	95,042	90.0 %
Population Non-Family (2008)	123	9.3 %	2,739	7.4 %	9,798	9.3 %
Population Group Qtrs (2008)	7	0.6 %	59	0.2 %	721	0.7 %
Family Household (2008)	344	74.0 %	9,322	78.9 %	25,784	75.3 %
Married Couple Family With Kids (2008)	122	33.9 %	3,825	41.8 %	10,123	41.0 %
Average Family Household Size (2008)	3.45		3.68		3.69	
Non-Family Household (2008)	121	26.0 %	2,489	21.1 %	8,453	24.7 %
<b>Household Size</b>						
1 Person Household (2008)	105	22.5 %	2,022	17.1 %	6,856	20.0 %
2 Person Households (2008)	134	28.8 %	2,877	24.4 %	8,181	23.9 %
3 Person Households (2008)	69	14.9 %	2,010	17.0 %	5,686	16.6 %
4 Person Households (2008)	90	19.3 %	2,702	22.9 %	7,310	21.4 %
5 Person Households (2008)	43	9.2 %	1,324	11.2 %	3,712	10.8 %
6+ Person Households (2008)	25	5.3 %	876	7.4 %	2,492	7.3 %
<b>Household Vehicles</b>						
Total Vehicles Available (2008)	892		23,655		65,721	
Household: 0 Vehicles Available (2008)	25	2.8 %	454	1.9 %	1,569	2.4 %
Household: 1 Vehicles Available (2008)	148	16.5 %	3,457	14.6 %	10,950	16.7 %
Household: 2+ Vehicles Available (2008)	293	32.8 %	7,899	33.4 %	21,718	33.0 %
Average Vehicles Per Household (2008)	2		2		2	

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#### Labor Force

Est. Labor: Population Age 16+ (2008)	999		26,918		76,926	
Est. Civilian Employed (2008)	585	58.6 %	17,268	64.2 %	48,726	63.3 %
Est. Civilian Unemployed (2008)	28	2.8 %	969	3.6 %	2,927	3.8 %
Est. In Armed Forces (2008)	22	2.2 %	788	2.9 %	2,239	2.9 %
Est. Not in Labor Force (2008)	364	36.4 %	7,892	29.3 %	23,035	29.9 %

#### Occupation (2000)

Occupation: Population 16+	268		9,594		30,261	
Mgmt, Business, & Financial Operations	37	13.8 %	1,215	12.7 %	3,548	11.7 %
Professional and Related	65	24.4 %	2,252	23.5 %	6,309	20.8 %
Service	38	14.1 %	1,401	14.6 %	4,780	15.8 %
Sales and Office	79	29.4 %	3,017	31.4 %	9,763	32.3 %
Farming, Fishing, and Forestry	0	0.2 %	9	0.1 %	35	0.1 %
Construction, Extraction, & Maintenance	28	10.5 %	853	8.9 %	2,822	9.3 %
Production, Transport, & Material Moving	21	7.7 %	847	8.8 %	3,005	9.9 %
Percent White Collar Workers		67.5 %		67.6 %		64.8 %
Percent Blue Collar Workers		32.5 %		32.4 %		35.2 %

#### Consumer Expenditure (in Thousands)

Total Household Expenditure (2008)	\$23,868		\$576,618		\$1,605,252	
Total Non-Retail Expenditures (2008)	\$14	57.8 %	\$333	57.8 %	\$927	57.7 %
Total Retail Expenditures (2008)	\$10	42.2 %	\$243	42.2 %	\$678	42.3 %
Apparel (2008)	\$1	4.8 %	\$28	4.8 %	\$77	4.8 %
Contributions (2008)	\$1	3.8 %	\$20	3.5 %	\$56	3.5 %
Education (2008)	\$1	2.4 %	\$13	2.3 %	\$37	2.3 %
Entertainment (2008)	\$1	5.6 %	\$32	5.6 %	\$90	5.6 %
Food And Beverages (2008)	\$4	15.2 %	\$89	15.4 %	\$248	15.5 %
Furnishings And Equipment (2008)	\$1	4.5 %	\$25	4.4 %	\$70	4.4 %
Gifts (2008)	\$1	2.7 %	\$15	2.6 %	\$41	2.5 %
Health Care (2008)	\$1	5.9 %	\$35	6.0 %	\$97	6.1 %
Household Operations (2008)	\$1	3.7 %	\$21	3.6 %	\$57	3.5 %
Miscellaneous Expenses (2008)	\$0	1.6 %	\$10	1.7 %	\$27	1.7 %
Personal Care (2008)	\$0	1.4 %	\$8	1.4 %	\$23	1.5 %
Personal Insurance (2008)	\$0	1.0 %	\$6	1.0 %	\$16	1.0 %
Reading (2008)	\$0	0.3 %	\$2	0.3 %	\$5	0.3 %
Shelter (2008)	\$5	19.3 %	\$111	19.2 %	\$308	19.2 %
Tobacco (2008)	\$0	0.6 %	\$4	0.6 %	\$11	0.7 %
Transportation (2008)	\$5	20.2 %	\$118	20.5 %	\$329	20.5 %
Utilities (2008)	\$2	6.8 %	\$40	7.0 %	\$113	7.1 %

#### Educational Attainment

Adult Population (25 Years+)(2008)	864		22,547		63,636	
Elementary (0 to 8)(2008)	32	3.7 %	848	3.8 %	2,620	4.1 %
Some High School (9 to 11)(2008)	48	5.6 %	1,320	5.9 %	4,346	6.8 %
High School Graduate (12)(2008)	255	29.6 %	6,850	30.4 %	20,032	31.5 %
Some College (13 to 16)(2008)	205	23.7 %	5,674	25.2 %	15,854	24.9 %
Associate Degree Only(2008)	71	8.2 %	2,374	10.5 %	6,088	9.6 %
Bachelor Degree Only(2008)	147	17.0 %	3,555	15.8 %	9,693	15.2 %
Graduate Degree(2008)	105	12.2 %	1,926	8.5 %	5,002	7.9 %

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<b>Units In Structure</b>						
1 Detached Unit (2000)	139	59.7 %	5,889	83.7 %	17,533	76.1 %
1 Attached Unit (2000)	10	4.3 %	109	1.6 %	631	2.7 %
2 to 4 Units (2000)	6	2.7 %	103	1.5 %	633	2.7 %
5 to 9 Units (2000)	0	0.1 %	68	1.0 %	592	2.6 %
10 to 19 Units (2000)	2	0.9 %	65	0.9 %	1,103	4.8 %
20 to 49 Units (2000)	2	0.8 %	139	2.0 %	458	2.0 %
50 or more Units (2000)	17	7.3 %	137	2.0 %	691	3.0 %
Mobile Home or Trailer (2000)	56		487		1,357	
Other Structure (2000)	0		35		48	
<b>Homes Built By Year</b>						
Homes Built 1999 to 2000	18	7.7 %	444	6.3 %	1,273	5.5 %
Homes Built 1995 to 1998	49	21.2 %	1,116	15.9 %	4,146	18.0 %
Homes Built 1990 to 1994	42	18.2 %	991	14.1 %	2,851	12.4 %
Homes Built 1980 to 1989	84	36.0 %	3,303	47.0 %	8,397	36.4 %
Homes Built 1970 to 1979	28	12.3 %	970	13.8 %	4,334	18.8 %
Homes Built 1960 to 1969	5	2.3 %	99	1.4 %	1,449	6.3 %
Homes Built 1950 to 1959	1	0.5 %	55	0.8 %	393	1.7 %
Homes Built Before 1949	4	1.8 %	53	0.8 %	205	0.9 %
<b>Home Values (2000)</b>						
Home Values \$1,000,000+	0	0.0 %	4	0.1 %	5	0.0 %
Home Values \$500,000-\$999,999	0	0.3 %	3	0.1 %	15	0.1 %
Home Values \$400,000-\$499,999	0	0.0 %	0	0.0 %	0	0.0 %
Home Values \$300,000-\$399,999	1	0.9 %	6	0.1 %	13	0.1 %
Home Values \$200,000-\$299,999	4	3.1 %	45	1.0 %	132	1.0 %
Home Values \$150,000-\$199,999	12	10.0 %	157	3.4 %	473	3.4 %
Home Values \$100,000-\$149,999	58	50.7 %	997	21.8 %	2,292	16.5 %
Home Values \$70,000-\$99,999	24	21.1 %	1,888	41.3 %	5,365	38.7 %
Home Values \$50,000-\$69,999	15	12.6 %	1,365	29.8 %	4,411	31.8 %
Home Values \$25,000-\$49,999	2	1.3 %	105	2.3 %	1,104	8.0 %
Home Values \$0-\$24,999	0	0.0 %	7	0.1 %	55	0.4 %
Owner Occupied Median Home Value	\$113,202		\$85,819		\$80,736	
Renter Occupied Median Rent	\$1,009		\$748		\$643	
<b>Transportation to Work (2000)</b>						
Drive to Work Alone	230	81.2 %	8,551	83.1 %	26,114	80.4 %
Drive to Work in Carpool	40	14.3 %	1,315	12.8 %	4,891	15.1 %
Travel to Work - Public Transportation	1	0.3 %	88	0.9 %	389	1.2 %
Drive to Work Motorcycle	0	0.1 %	10	0.1 %	19	0.1 %
Walk or Bicycle to Work	1	0.5 %	37	0.4 %	268	0.8 %
Other Means	3	1.2 %	64	0.6 %	252	0.8 %
Work at Home	7	2.5 %	221	2.2 %	555	1.7 %
<b>Travel Time (2000)</b>						
Travel to Work in 14 Minutes or Less	34	12.4 %	1,334	13.3 %	5,038	15.8 %
Travel to Work in 15 to 29 Minutes	112	40.6 %	4,965	49.3 %	15,257	47.8 %
Travel to Work in 30 to 59 Minutes	117	42.1 %	3,361	33.4 %	10,365	32.5 %
Travel to Work in 60 Minutes or More	14	5.0 %	405	4.0 %	1,272	4.0 %
Average Travel Time to Work	28 mins		25 mins		25 mins	

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